

Topic	Format	Speaker(s)	Tentative	Speaker bio	Abstract
Peer Review for Academic Journals	presentation	Geraldine Richards, Taylor & Francis	5/31/2019	Geraldine Richards is a managing editor of arts and humanities journals published in the US by Routledge, Taylor & Francis. She manages a portfolio of proprietary titles and society titles across subjects including musicology, visual culture, history, and literature. Geraldine works as a part of a larger global arts and humanities team and closely with society partners.	This informational session will guide participants through the processes of peer review – from the importance of peer review in an increasingly digital age, the different models of peer review, the role of the editorial boards, and finding and thanking reviewers. This session will provide ample time for discussion of peer review across disciplines and within the increasing digital landscape.
Best Practices in Copyediting	panel	Emmanuel Hogg, moderator James (Jamie) Warren Letitia Henville	5/31/2019	James Warren has been providing freelance editorial services to writers in the humanities and information and social sciences since 2010. He has been the managing editor of the <i>Journal of Women's History</i> (2006-2007; 2009-2010) and the book review editorial assistant for <i>Politics & Gender</i> (2016-2017), and he currently provides copy editing services for such journals as <i>Histoire sociale/Social History</i> , <i>Mormon Studies Review</i> , and <i>Utah Historical Quarterly</i> . He has held adjunct positions at the University of Calgary, the University of Illinois, and at Whitman College (2012-2017), where, in addition to managing the college's history and anthropology collections in the Maxey Museum, he taught freshman the art of critical thinking and writing as a member of the Encounters faculty. Letitia Henville has a PhD in English Literature from the University of Toronto, and specializes in editing academic work in the health sciences, social sciences, and humanities. She developed her interest in academic editing while working in UBC's Faculty of Medicine, where she edited research grant applications to CIHR, SSHRC, and both provincial and not-for-profit funding agencies. In 2018, Letitia was awarded Editors Canada's Claudette Upton Scholarship, which recognizes promising emerging editors. She writes a monthly academic writing advice column for University Affairs called "Ask Dr. Editor": universityaffairs.ca/career-advice/ask-dr-editor	To come
Welcome		Emmanuel Hogg	6/1/2019		
Welcome from the Canadian Federation for the Humanities and	presentation	TBD	6/1/2019	To come	To come

Make Your Content Easier to Find and Cite with Crossref DOIs	Presentation	Anna Tolwinska	6/1/2019	<p>Anna is a Member Experience Manager at Crossref, where she's responsible for helping members understand their participation and opportunities. Anna joined Crossref in 2005 and has worked in both marketing and member outreach roles. She's always happy to answer questions about metadata and to chat about making content more discoverable and useful to readers.</p> <p>Twitter: @atolwinska</p>	<p>Crossref provides the infrastructure that makes research outputs easy to find, cite, link, and assess with the help of persistent ids, shared metadata, and an engaged member community.</p> <p>In the humanities and social science publishing you may be less familiar with us, but you'll definitely have seen the power of metadata in the discovery process.</p> <p>This session will introduce simple tools and resources to help you register your content with us and share your metadata with the global research community. And don't worry - there's often no need to use XML (unless you want to) to register DOIs.</p> <p>This talk will help participants understand:</p> <ul style="list-style-type: none"> • How to create a Crossref DOI • The options to register your content and metadata with Crossref • How to add to / edit the metadata held for publications • How other organizations use this metadata to link research <p>We'd also be happy to take your questions or specific use cases as we know that every organization is a little different!</p>
Social media marketing	presentation	Monique Sherrett	6/1/2019	<p>Monique Sherrett has a passion for all things digital, in particular using analytics to measure and improve marketing communications. She began her career as the internet marketing manager at Raincoast Books, where she spearheaded the first Harry Potter online campaigns, as well as the launch of Raincoast's podcast series and blog in 2005. She founded Boxcar Marketing in 2007 and has continued to help organizations drive traffic to their sites, analyze the impact that traffic has on the bottom line, and identify actionable insights from reams of data. In addition to analytics consulting, Monique is Visiting Professor at Simon Fraser University and Guest Editor for the <i>Scholarly and Research Communication</i> (SRC) Special Issue "The Future of Scholarly Publishing: Algorithms, Bots, Usage, Big Data, Visualization, and AI."</p> <p>Her 1-minute marketing tips can be found on YouTube.com/BoxcarMarketing or on the Boxcar Marketing website https://boxcarmarketing.com/</p>	<p>Whether you want to take your publications to the next level or brush up on your skills with the latest up-to-date social media strategies and tactics, this presentation will help you gain more value from every dollar and minute you invest in social media. More specifically, the session will cover digital marketing strategies and social media marketing for scholarly journals, the top 3 online tools used by journals, and the steps for building a reporting framework to manage and measure social media efforts. You can expect practical advice, examples of effective strategies and tactics, and a prioritized list of action items for your digital marketing plan.</p>
Copyright	presentation	Asma Faizi, Access Copyright	6/1/2019	To come	To come
Gale Literary Sources		TBD	6/1/2019	To come	To come

Coalition Publi.ca: National Infrastructure for Supporting Scholarly Journals in SSH		Jessica Clark, Érudit James MacGregor, PKP	6/1/2019	PKP and Érudit have partnered together to work on Coalition Publi.ca , an exciting national infrastructure project to better support scholarly publishing online. This federally funded project aims build alternative journal funding models, increase publishing quality (especially with respect to representing your journal online), increase national and global dissemination, provide a plethora of new and exciting tools and provide a revenue stream for journals who publish in open access. The project is distributed in nature, with PKP and Érudit providing the technical infrastructure to support journals wherever they are published. We are in the process of rolling out the project to journals, with a recently-launched service offer , and have an ambitious technical plan to deliver new technical functionality to partners in the project. Jessica and James, as part of the operational team leading Coalition Publi.ca , are uniquely placed to be able to present the project and answer any policy or technical questions from CALJ members	Jessica Clark is the Project Coordinator of Coalition Publi.ca at Érudit. A publisher by trade and training, her career to date has been firmly rooted in Canadian scholarly publishing, with previous positions at the University of Ottawa Press and the Awards to Scholarly Publications Program (ASPP). She holds a Master's in English Literature from Carleton University. James MacGregor is PKP's Associate Director for Strategic Projects and Services. He has been working for PKP since 2007, with most of his time over the past few years spent developing PKP's Publishing Services as one of the Project's primary funding streams. James has lately been working on a variety of strategic and infrastructure projects, all of which seem to involve XML, metadata, or statistics.
The Operations of and Insights to be gained from the CALJ-Readership Analytics Project: The Secrets of the Nile Data (sic)	presentation	Rowland Lorimer	6/1/2019		Rowland Lorimer <Lorimer@sfu.ca> is the founding director of the Master of Publishing program and the Canadian Institute for Studies in Publishing at Simon Fraser University. His three major books are <i>The Nation in the Schools</i> ; <i>Mass Communication in Canada</i> (all editions to #8t); and <i>Ultra Libris: Policy, Technology and the Creative Economy of Book Publishing in Canada</i> . In recent years, while providing consulting services to publishing management agencies, he has been active on the executive of the Canadian Association of Learned Journals where he has contributed to increasing the awareness of the contribution of journals in building knowledge communities and the dynamics of journal sustainability. Most recently, he developed and launched the CALJ—Readership Analytics Project.
CALJ Annual General Meeting			6/1/2019		
Updates from SSHRC	presentation	TBD	6/2/2019	To come	To come
C4DISC	presentation	Suzanne Kettley and Lauren Bosc	6/2/2019	To come	To come
Plan S and Impact on SSH journals and scholarly societies	presentation	Cambridge University Press	6/2/2019	To come	To come
Peer review technology	Presentation	Brian Cody, Scholastica	6/2/2019	Brian Cody is Co-Founder and CEO of Scholastica.	To come
The Value of Reviewer Relationships in Scholarly Communications	Presentation	Laura Simonite, Publons	6/2/2019	Laura is Key Account Manager at Publons, the peer review specialists (a part of the Web of Science Group). Prior to this she has held a number of roles within the scholarly communications industry with both publishers and third-party services. She is actively involved with the Society for Scholarly Publishing, where she serves on the Development Committee. She has a keen interest in transparency within the scholarly workflow, and has hosted and participated in webinars, panels and talks on this topic.	In recent years there have been seismic shifts in how the scholarly publishing ecosystem operates. Now more than ever, good relationships with researchers are providing the foundations of the most robust publishing operations. This session will explore why these relationships are so important, and how recognising the review work performed by your researcher communities can have a positive impact on your publications.

Q&A with OJS		Alec Smecher and James MacGregor	6/2/2019	Have a question about OJS? Want to find out what new features are on the horizon? This session will be an opportunity to ask questions directly to the developers of the software and help you decide whether OJS is a good fit for your journal, or if you are already using the software, discover ways to optimize its use. Subjects of particular interest may touch on XML publishing workflows; getting found and staying found online; and evaluating your journal's reach through metrics.	<p>Alec Smecher is the PKP Associate Director for Development. While that usually means writing software and managing the development team, he also gives workshops on PKP's software at all levels of experience -- either here at home in Vancouver, or in far-flung places like Nepal, Ghana, or the University of Victoria.</p> <p>James MacGregor is PKP's Associate Director for Strategic Projects and Services. He has been working for PKP since 2007, with most of his time over the past few years spent developing PKP's Publishing Services as one of the Project's primary funding streams. James has lately been working on a variety of strategic and infrastructure projects, all of which seem to involve XML, metadata, or statistics.</p>
Student journals	Panel	<p>Andy Holmes and Curtis Seufert</p> <p>Emily Laurent Henderson and Meg Soderlund</p> <p>Nikita Lutic-Hotta and Dawson Campbell</p>	6/2/2019	To come	<p>Andy Holmes and Curtis Seufert, <i>Sojourners: Undergraduate Journal of Sociology</i></p> <p>Emily Laurent Henderson and Meg Soderlund, <i>The Ethnograph: Journal of Anthropological Studies</i></p> <p>Nikita Lutic-Hotta and Dawson Campbell, <i>The Lyre</i></p>