# CALJ ACRS

Canadian Association of Learned Journals
Association canadienne des revues savantes

# **CALJ** Annual Meeting

# 2019

**MAY 31st – JUNE 2nd**

UNIVERSITY
~*of*~BRITISH
COLUMBIA

Ruth Blair Room C, Walter Gage Residence

Annual Meeting
Programme

# Friday, May 31, 2019*

**3:00 - 4:30**

### Peer Review for Academic Journals

Geraldine Richards, Managing Editor Arts and Humanities,
*Routledge, Taylor & Francis*

This informational session will guide participants through the processes of peer review – from the importance of peer review in an increasingly digital age, the different models of peer review, the role of the editorial boards, and finding and thanking reviewers. This session will provide ample time for discussion of peer review across disciplines and within the increasing digital landscape.

**4:30 - 4:45**   BREAK

**4:45 - 5:45**   PANEL

### Best Practices in Copyediting

Emmanuel Hogg, CALJ President, Moderator
James (Jamie) Warren and Letitia Henville

James Warren has been providing freelance editorial services to writers in the humanities and information and social sciences since 2010. He has been the managing editor of the Journal of Women's History (2006-2007; 2009-2010) and the book review editorial assistant for Politics & Gender (2016-2017), and he currently provides copy editing services for such journals as Histoire sociale/Social History, Mormon Studies Review, and Utah Historical Quarterly. He has held adjunct positions at the University of Calgary, the University of Illinois, and at Whitman College (2012-2017), where, in addition to managing the college's history and anthropology collections in the Maxey Museum, he taught freshman the art of critical thinking and writing as a member of the Encounters faculty

Letitia Henville has a PhD in English Literature from the University of Toronto, and specializes in editing academic work in the health sciences, social sciences, and humanities. She developed her interest in academic editing while working in UBC's Faculty of Medicine, where she edited research grant applications to CIHR, SSHRC, and both provincial and not-for-profit funding agencies. In 2018, Letitia was awarded Editors Canada's Claudette Upton Scholarship, which recognizes promising emerging editors. She writes a monthly academic writing advice column for University Affairs called "Ask Dr. Editor": universityaffairs.ca/career-advice/ask-dr-editor.

**\* B O N U S   S E S S I O N**

# Saturday, June 1, 2019

8:30 - 9:00    **LIGHT BREAKFAST**

9:00 - 9:05    ## Welcome from CALJ

Emmanuel Hogg, President, *CALJ*

9:05 - 9:30    ## Welcome from the Canadian Federation for the Humanities and Social Sciences

Sonia Vani, Director, Member Engagement and Communications

9:30 - 10:30    ## Make Your Content Easier to Find and Cite with Crossref DOIs

Anna Tolwinska, Member Experience Manager, *Crossref*

Crossref provides the infrastructure that makes research outputs easy to find, cite, link, and assess with the help of persistent ids, shared metadata, and an engaged member community.

In the humanities and social science publishing you may be less familiar with us, but you'll definitely have seen the power of metadata in the discovery process.

This session will introduce simple tools and resources to help you register your content with us and share your metadata with the global research community. And don't worry - there's often no need to use XML (unless you want to) to register DOIs.

This talk will help participants understand:
• How to create a Crossref DOI
• The options to register your content and metadata with Crossref
• How to add to / edit the metadata held for publications
• How other organizations use this metadata to link research

We'd also be happy to take your questions or specific use cases as we know that every organization is a little different!

10:30 - 10:45    **COFFEE BREAK**

Sponsored by *BC Studies: The British Columbian Quarterly*,

10:45 - 11:45    ## Social Media Marketing

Monique Sherrett, Founder, *Boxcar Marketing*

Whether you want to take your publications to the next level or brush up on your skills with the latest up-to-date social media strategies and tactics, this presentation will help you gain more value from every dollar and minute you invest in social media. More specifically, the session will cover digital marketing strategies and social media marketing for scholarly journals, the top 3 online tools used by journals, and the steps for building a reporting framework to manage and measure social media efforts. You can expect practical advice, examples of effective strategies and tactics, and a prioritized list of action items for your digital marketing plan.

11:45 - 12:30    ## The Operations of and Insights to be gained from the CALJ-Readership Analytics Project: The Secrets of the Nile Data (sic)

Rowland Lorimer, *Simon Fraser University*

Over the past two years, CALJ has set up a Readership Analytics service that allows CALJ members to input their usage data from the various publishing points where the content is available online. At this point, the software is able to handle and combine data from OJS, Érudit, ProQuest, EBSCO, JSTOR, and Project Muse. This session will review how to use the service, what data CALJ-RAP makes available, how it is presented, and some of the insights that can be gained from single-year and multiple-year data. Development plans will be reviewed and feedback will be sought from journals in attendance on the most useful data and directions for development.

12:30 - 13:30    **LUNCH**

13:30 - 14:30    ## Recent Developments in the Area of Copyright Law

Asma Faizi, Head of Legal Affairs, *Access Copyright*

In this session you will learn about the following issues:

• The Copyright Act includes a requirement that the Federal Government review the Act every five years. In December 2017, the government launched its review of the Act. This review was extremely important to many stakeholders in Canada as it provided an opportunity for them to the government any issues they had

with the legislative framework. Asma will provide an overview of the statutory review of Canada's Copyright Act and what this means for stakeholders.

- A number of amendments to the Copyright Act came into force in April, 2019 that modernized the legislative framework of the Copyright Board of Canada – an independent administrative tribunal that primarily sets tariffs for the use of copyrighted content that is collectively managed. Asma will provide an overview of these amendments and what this means for parties that regularly appear before the Copyright Board.

- In February, 2019, the Copyright Board released draft wording for tariffs that will apply to post-secondary educational institutions. Asma will provide an overview of these draft tariffs, the submissions made by various stakeholders and what this means for the various stakeholders.

- The appeal relating to the Federal Court's decision in the legal action between Access Copyright and York University ("York University Appeal") was heard before the Federal Court of Appeal on March 5-6, 2019. Asma will provide an update on the law of fair dealing as it relates to educational institutions, including an overview of the submissions that were made by the parties before the Court of Appeal during the York University Appeal.

**14:30 - 15:15** ## Content Curation: Providing Value without Sacrificing Comprehensiveness

Marc Cormier, Director of Academic Management, *GALE*

Salvy Trojman, Country Manager – Canada, *GALE*

Content curation policies for commercial publishers have evolved over time not only in response to emerging media and delivery systems but also based on the evolution of research methodologies and new areas of interest.  Curation as a point of value can be both subjective and instructive depending on these policies but also limiting and narrow without balance and context.  Gale's Literature Criticism Series originated in the principle of presenting balanced response to authors, their works, and the events that shaped them. The mission has always been simple, but maintaining this even keel of broad critical response is not easy and often comes at a price when the goal is to fill pages based on volumes and editions.  In this session, we'll walk through some of the choices publishers face when bringing the value of curation to their readers.

**15:15 - 15:30** ## COFFEE BREAK
Sponsored by *Scholastica*

**15:30 - 16:15** ## Coalition Publi.ca: National Infrastructure for Supporting Scholarly Journals in SSH

Jessica Clark, Project Coordinator, Coalition Publi.ca, *Érudit*

James MacGregor, Associate Director for Strategic Projects and Services, *PKP*

PKP and Érudit have partnered together to work on Coalition Publi.ca, an exciting national infrastructure project to better support scholarly publishing online. This federally funded project aims build alternative journal funding models, increase publishing quality (especially with respect to representing your journal online), increase national and global dissemination, provide a plethora of new and exciting tools and provide a revenue stream for journals who publish in open access. The project is distributed in nature, with PKP and Érudit providing the technical infrastructure to support journals wherever they are published. We are in the process of rolling out the project to journals, with a recently-launched service offer, and have an ambitious technical plan to deliver new technical functionality to partners in the project. Jessica and James, as part of the operational team leading coalition-publi.ca, are uniquely placed to be able to present the project and answer any policy or technical questions from CALJ members.

**16:15 - 16:45** ## PROJECT MUSE

### Update from Digital Content Platform and Aggregator, Project MUSE

Elizabeth W. Brown, Publisher Relations Manager, *Project MUSE*

**16:45 - 17:45** # CALJ Annual General Meeting

# Sunday, June 2, 2019

**8:30 - 9:00**  LIGHT BREAKFAST

**9:00 - 10:00**  ## SSHRC: Aid to Scholarly Journals Funding Opportunity

Lorraine Anderson, Manager, *Research Grants and Partnerships*

**10:00 - 10:30**  ## Overview of the Coalition for Diversity and Inclusion in Scholarly Communications

Lauren Bosc, Managing Editor, *Jeunesse: Young People, Texts, Cultures*

Suzanne Kettley, Executive Director, *Canadian Science Publishing (CSP)*

CALJ is one of 10 founding organizations of the Coalition for Diversity and Inclusion in Scholarly Communications (C4DISC), an international initiative formed to discuss and address issues of diversity and inclusion within working within the scholarly communications industry. Lauren and Suzanne will discuss the formation of this Coalition, its work to date as well as its future plans.

**10:30 - 10:45**  COFFEE BREAK

Sponsored by *Canadian Literature*, celebrating 60 years of publishing peer-reviewed articles, poetry, and book reviews.

**10:45 - 11:30**  PANEL and Q&A

### Open Access in a Changing Environment: Insights, Opportunities, and Q&A

Amy Laurent, Editor, *Cambridge UP*

Chris Robinson, Editor, *Cambridge UP*

Rowlnd Lorimer, Editor, *Simon Fraser University*

Open Access presents a promising vision for scholarship. In various forms, it makes knowledge produced in academic research freely available to the global public. While the Open Access movement has gained momentum for many years, there have been some transformational shifts in the past year. The introduction of Plan S from the European Research Council provoked a worldwide conversation about the feasibility of OA. SSHRC and other funders have increasingly tied OA initiatives to their funding strategies. Some publishers and institutions have turned to "read and publish" or "publish and read" deals that allocate funds for faculty to publish Open Access. How might these shifts affect Canadian scholars and scholarly communities? What are the benefits and drawbacks of different Open Access approaches?

**11:30 - 12:00**  ## Choosing the Best Journal Peer Review Software: What to Look for Based on Your Needs

Brian Cody, Co-Founder and CEO, *Scholastica*

Want to know what to look for when choosing peer review software? This session will provide an overview of the three core software considerations - cost, customization, and learning curve - and how to weigh those factors based on your unique needs. You will get a tour of core features and workflows in Scholastica's peer review and publishing software platform, which is used by over 800 academic journals, and learn how we work with journals to help them determine when Scholastica will be the best fit for their needs and when to look to other options.

**12:00 - 13:30**  LUNCH

**13:30 – 14:00**  ## The Value of Reviewer Relationships in Scholarly Communications

Laura Simonite, Key Account Manager, *Publons*

In recent years there have been seismic shifts in how the scholarly publishing ecosystem operates. Now more than ever, good relationships with researchers are providing the foundations of the most robust publishing operations. This session will explore why these relationships are so important, and how recognising the review work performed by your researcher communities can have a positive impact on your publications.

# Sunday, June 2, 2019

**14:00 – 14:45**  **Q&A with OJS**

Alex Smecher, Associate Director for Development, *PKP*

James MacGregor, Associate Director for Strategic Projects and Services, *PKP*

Have a question about OJS? Want to find out what new features are on the horizon? This session will be an opportunity to ask questions directly to the developers of the software and help you decide whether OJS is a good fit for your journal, or if you are already using the software, discover ways to optimize its use. Subjects of particular interest may touch on XML publishing workflows; getting found and staying found online; and evaluating your journal's reach through metrics.

**14:45 - 15:00**  **COFFEE BREAK**

**15:00 - 16:00**  **PANEL**

### Student Journals

Emily Laurent Henderson and Meg Soderlund, *The Ethnograph*

Nikita Lutic-Hotta and Dawson Campbell, *The Lyre*

Andy Holmes and Curtis Seufert, *Sojourners: Undergraduate Journal of Sociology*

This panel features speakers from three student-run journals. Our panelists are enthusiatic to share their experiences in working on these journals.

*The Ethnograph: Journal of Anthropological Studies* faces a number of unique challenges. In this presentation, we will be relaying the history of *The Ethnograph* at UBC, focusing particularly on the struggles that have led to lulls in publication, such as funding and the high turnover of a university campus. We will explore the steps that the current team is taking to circumvent these issues, and the goals being put in place for the future. There will also be discussion of our attempts to market and increase student engagement with the journal, as well as our approach to digitization and copyright strategies.

*The Lyre* is a web- and print-based student-run literary journal based out of and produced in partnership with Simon Fraser University's World Literature Program. We publish short stories, essays, travelogues, translations, poetry, short-form graphic novels, plays and monologues, and other written genres, as well as photography and visual artwork by undergraduate writers and artists.

*Sojourners* is the first undergraduate, peer- and faculty-reviewed Sociology publication in North America. Since its beginnings, the journal has showcased exemplary undergraduate papers written by students with a sociological perspective. Contributing to the journal affords students an invaluable opportunity to have their work published early in their academic careers. Sojourners is published annually by the Sociology Students Association of the University of British Columbia, Vancouver.

**16:00**  # Closing Remarks

# CALJ Annual Meeting
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